



NEWS RELEASE

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APC Data Analytics, LLC acquires RETS Rabbit®

OCT 9, 2018 - APC Data Analytics, LLC is pleased to announce the acquisition of RETS Rabbit®. With RETS Rabbit®, APC Data Analytics is able to provide a unique solution to quickly and seamlessly import and (E)xtract real estate listings from multiple data sources like MLSs, ListHub, XML, and other custom databases and data sources. We then (T)ranslate the data into our custom database solution built for maximum availability and speed. Finally, we (L)oad it for customer websites or for Artificial intelligence (AI) to access via our robust custom API. Our system is built to fully import all of the fields from an MLS or data source and maximize the number of fields our customers can search quickly. We make it easy and affordable for agents, brokerages, and developers to get to their data for marketing! This is a top of the line ETL System and Data Warehouse in the Real Estate market able to serve up data via the current RESO Web API and also offer a one-to-one complete mapping for use in any way possible including via Internet Data Exchange (IDX). Unlike traditional IDX providers, who just provide a pre-built widget or iframe for adding property searches to agent websites, RETS Rabbit® provides the raw data in our easy to use custom API allowing companies to use real estate data in a variety of ways: search, data analysis, AI, and much more.

“RETS Rabbit is a tremendous asset for APC Data Analytics, putting us directly connected to any MLS or other Real Estate data source and allows us to serve data to new clients throughout the United States. In fact, as of today we have MLS data for our clients in 22 states and even more data sources. I want to thank the team for bringing it home. This is a big deal for us.” said Anton Roeger IV, President and CEO. “We are now better positioned to grow even faster in the Real Estate industry, and we have the data.”

About APC Data Analytics, LLC

APC Data Analytics, LLC is a consulting and technology services firm specializing in big data analytics, data warehousing, business intelligence, and predictive analytics for complex decisions. We also create specialized software systems to identify, examine and interpret data sets to discover meaningful conclusions about the information they contain. With APC Data Analytics, the highest level of accuracy and range of capability is possible because we collect the data directly from the most reliable local, state, and national sources to allow clients to create custom real estate software.

APC Data Analytics, LLC is headquartered in Charleston, SC and is socially conscious and an equal opportunity employer. For additional information about APC Data Analytics, LLC, please visit www.apcdata.net or contact Jamie Lee Derrickson at 843.580.8205 or info@apcdata.net.